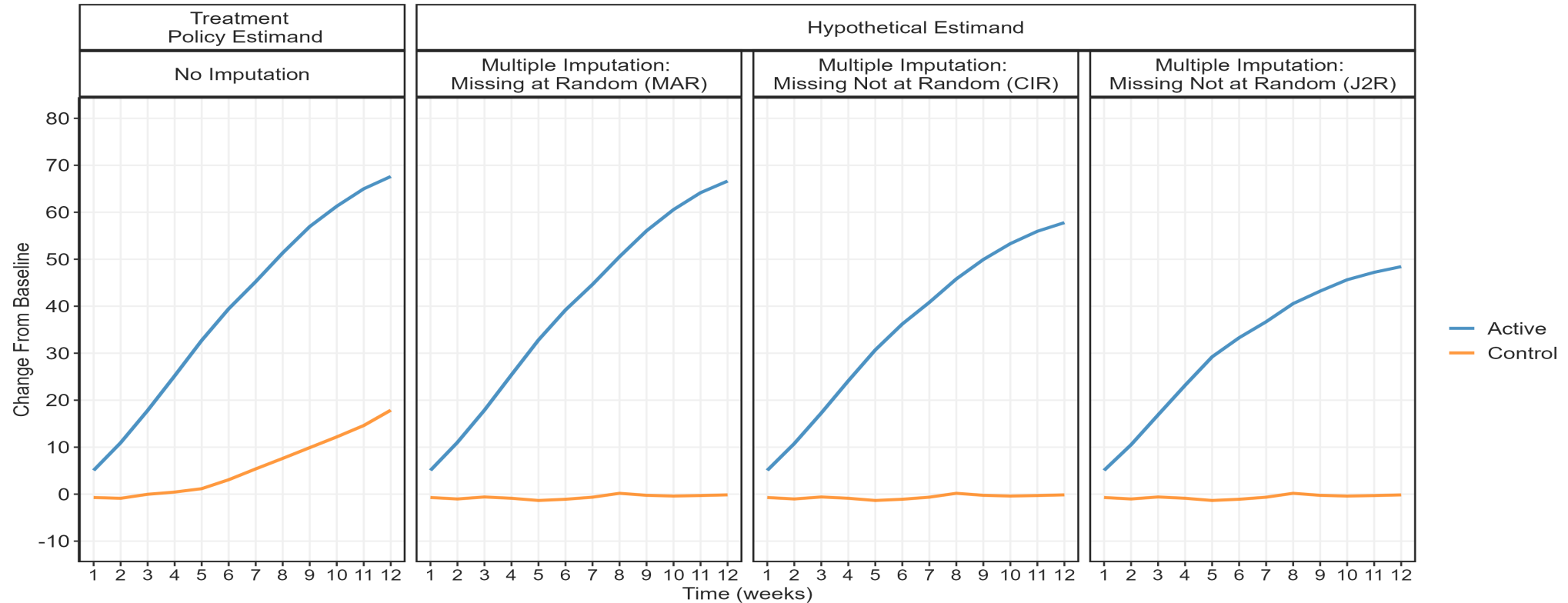# Effect of Active Treatment Compared to Control on Change From Baseline Over Time

Treatment Policy Estimand: Ignoring the intercurrent events (ICEs) shows increase in efficacy in the control group (suggesting possible treatment switching).

Hypothetical Estimand: Setting data to missing after ICE and use multiple imputation. Missing at Random (MAR) imputes data based on observed data and shows largest treatment effect. Copy Increment from Reference (CIR) imputes missing data assuming a flat response in the Active group after the ICE and is more conservative. Jump to Reference (J2R) assumes a Active patients jump to a zero mean after the ICE, and is most conservative.